NEW YEAR, NEW START
10 Tips for Success in 2022

1. **Set reasonable and specific goals.** The surest way to fall short of your goal is to make your goal unattainable. When establishing your goals, be selective. It's better to move one thing forward a mile than ten things forward an inch.

2. **Create a plan.** Once you’ve set your goal(s), work backwards so that you know exactly what you need to do to get where you want to go.

3. **List new skills you’ll need.** You’ll likely need new skills to move ahead with your career plans or keep up with the times in your business. Take note of what you'll need to learn this year and develop a strategy for mastering these skills.

4. **Be sure your goals are measurable.** What gets measured gets done. Keep track of your success and reward yourself along the way.

5. **Talk about your goals.** Tell friends, family members, and trusted colleagues about your plans so that they can support you.

6. **Make course corrections if necessary.** If you find yourself heading in the wrong direction, don't hesitate to course correct. Goals are not carved in stone. It's okay to adjust your goals as you go.
10 Tips Continued

7. **If things aren’t going according to plan, ask for help.** There’s no shame in admitting that you need assistance.
8. **Avoid repeating past failures.** Doing things, the same way, when you didn’t get the results, you are seeking won’t change the outcome. Instead, take a different approach.
9. **Schedule time for yourself.** Schedule time on your calendar where you can get away and be free from distraction.
10. **Balance work and play.** In most cases, our jobs and work take priority over many other things in our life. Work isn’t going anywhere. The greatest wealth you can build is discretionary time. Think about this and then say yes to doing something you love!

Remember to file your business and personal taxes

Click on the icon to watch the IRS Small Business Tax Workshop
https://www.irsvideos.gov/Business/SBTW

Deciding to start your own business is a leap of faith. It requires stepping out of your comfort zone to try something new and exciting. It means that you are ready to be the CEO of your OWN COMPANY. Starting your own business is leaning into fulfillment of your passion. You get an opportunity to bring your idea to market. You shape something you’re proud of and can pass it along to your children as your legacy.

Our SBDC along with supportive programs within our organization are here to assist you in your leap. Take that leap of faith! All you need to do is email or call us!

Here’s to you, and all that you will accomplish in 2022!

- Cheryl Hudson-Jackson

Upcoming Events

- Greenwood Archer Capital- Weds, 2/9 & Weds, 2/23
- Effective Pitch- Thurs, 2/10
- MBE Certification- Thurs, 2/17
- Franchise 101- Thurs, 2/24
- Business Plan- Tues, 2/22