

FOR IMMEDIATE RELEASE

YWCA USA SELECTED AS THE USA CHARITY OF CHOICE FROM NORDSTROM

Chicago, Illinois (4/13/17) –YWCA USA along with YWCA Metropolitan Chicago have been selected as the Charity of Choice by Treasure&Bond, the Nordstrom’s give-back brand that supports nonprofit organizations that empower youth.

YWCA USA, YWCA Metropolitan Chicago and 35 other local associations across the country will receive 2.5% of net sales earned between February 1, 2017 through January 31, 2018. The contribution from Treasure&Bond sales will support the efforts of YWCA USA’s TechGYRLS initiative, which works to raise interest, confidence, and abilities in science, technology, engineering, arts and math (STEAM) among girls aged nine to twelve. Annually, 260,000 girls, children, youth and teens are building their futures at local YWCAs through programs including girls’ empowerment, TechGYRLS and other STEM/STEAM programs.

“Treasure&Bond has been a great way for us to give back to nonprofits in the communities we support and the brand’s purpose, as well as its laid-back, Americana aesthetic has really resonated with our customers,” said Jennifer Jackson Brown, president of Nordstrom Product Group. “Thanks to our customers, Nordstrom has been able to bring Treasure&Bond into more departments throughout the store, which enables us to give even more to organizations that are doing such important work to support young people.”

“We’ve got a lot of exciting things planned for 2017 that we believe will help us better connect with our customers and further increase the charitable impact of Treasure&Bond,” continued Jackson Brown.

Currently found in Women’s, Men’s and Girls’ apparel, Women’s and Girls’ shoes, Soft Accessories, Jewelry and Hosiery departments, in 2017 Treasure&Bond will be expanding to include Boys’ apparel later this year. The spring collection will continue to focus on a classic, all-American aesthetic, but with a reworked, lived-in twist. Customers can expect to find lots of easy-to-wear pieces that can be layered for an effortless, casual look – soft tees, worn-in button-downs, cozy sweaters and must-have denim favorites.

“TechGYRLS offers girls a supportive environment in which to enhance their curiosity and overall knowledge in the areas of science, technology, engineering, arts and math (STEAM). We know that exposure to this type of programming provides girls with the confidence and skills they need to achieve excellence in any profession they chose to pursue. We are thrilled to have Nordstrom support this effort,” said YWCA Metropolitan Chicago CEO Dorri McWhorter.

Treasure&Bond is available in Nordstrom stores and online at Nordstrom.com. Product images can be found on the [Nordstrom Press Room](#).

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About YWCA USA

YWCA USA is on a mission to eliminate racism, empower women, and promote peace, justice, freedom and dignity for all. The organization is one of the oldest and largest women's organizations in the nation, serving over 2 million women, girls, and their families each year. Learn more: www.ywca.org.

About YWCA Metropolitan Chicago

[YWCA Metropolitan Chicago](http://www.ywcachicago.org) is the oldest and largest women's organization in the region, with a mission to eliminate racism and empower women. For more than 140 years, YWCA Metropolitan Chicago has been committed to serving the evolving needs of women and families. Today, we help more than 200,000 individuals annually through programs focused around Safety & Wellness, Education & Training, and Economic Sustainability. We are the largest provider of sexual assault support services in the state of Illinois, offering crisis intervention, counseling, prevention education and medical and legal advocacy services. We administer the state's largest Child Care Resource and Referral program offering services to families seeking child care and a variety of support resources for child care providers. We also offer career, financial management, digital literacy and business services to help youth and adult members achieve financial stability and obtain training to enter high-growth fields. To learn more, please visit www.ywcachicago.org and connect with us on Facebook, Twitter, Instagram, Snapchat and You Tube.

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 349 stores in 40 states, including 123 full-line stores in the United States, Canada and Puerto Rico; 215 Nordstrom Rack stores; two [Jeffrey](http://www.jeffrey.com) boutiques; and two clearance stores. Additionally, customers are served online through [Nordstrom.com](http://www.nordstrom.com), [Nordstromrack.com](http://www.nordstromrack.com) and [HauteLook](http://www.hauteLook.com). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](http://www.TrunkClub.com) and its seven clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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