



YWCA Metropolitan Chicago

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FOR IMMEDIATE RELEASE

YWCA Metropolitan Chicago Addresses the Racial Wealth Gap through The WealthNOW Conference

Chicago, IL (September 28, 2021)

The question: what can be done to narrow the racial wealth gap in the Chicagoland area? The answer: The WealthNOW Conference, presented by YWCA Metropolitan Chicago's Economic Empowerment Institute. This free, virtual education and empowerment experience addresses three key areas of building sustainable wealth: entrepreneurship, housing, and wealth management, on Saturday, October 9, 2021 from 9:00 am - 2:00 pm.

This conference will energize all who attend to move from striving to thriving and realizing positive change. With an impressive and dynamic list of speakers, The WealthNOW Conference is designed for everyone wanting to position themselves for success.

"In Chicago, the wealth gap is holding back our residents of color from achieving their dream of economic prosperity. They do not have access to capital for new businesses, to purchase homes, or to save money. It is urgent that we address this critical problem," Cheryl Hudson-Jackson, Director - Illinois Small Business Development Center at YWCA Metropolitan Chicago. "The WealthNOW conference is our solution. We have curated the best presenters in the nation to share information, stimulate ideas and support the commitment of shrinking the wealth gap."

Attendees will have the opportunity to hear from keynote speakers James Chen of Nasdaq, Alfred Edmond Jr. of Black Enterprise, and Eric Richardson of Growth Development Associates; as well as Entrepreneurship speakers Ericka Perkins of IL SBDC, Susan and Cameron Stewart of Stewart Cheesecakes, and Lemarr Lark of Chick-Fil-A; Housing and Real Estate speakers Bill Williams of KMW Communities, Nykea Pippion McGriff of Chicago Association of Realtors, and Liberty Bank; and Building Wealth speakers Ilyce Glink of Best Money Moves, David Posely of Digital Economic School, Jarrett Felton of Invenstent.

Courtesy of The WealthNOW Conference sponsors Liberty Bank and CIBC, this event is of no cost to any who wish to attend. Register today at www.ywcachicago.org/wealthnowconference.

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About YWCA Metropolitan Chicago

Founded in 1876, YWCA Metropolitan Chicago is a social enterprise committed to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. As a leading association among a national network of more than 200 YWCAs, YWCA Metropolitan Chicago impacts tens of thousands of women and families annually through comprehensive human services provided across the region. YWCA Metropolitan Chicago is a leader in the areas of sexual violence support, early childhood and child care provider services, family support, youth STEM programming and economic empowerment. A commitment to racial justice, equity and inclusion is foundational to all YWCA programs and services. Located in the third-largest American city, YWCA Metropolitan Chicago serves as a national incubator for innovative programming, outreach and engagement strategies. YWCA Metropolitan Chicago works at both the individual and systems levels to create the truly inclusive marketplace necessary for a diverse and balanced economy. The organization is an active member of many national, state, county and city-level coalitions, advocating for policies that combat racism and positively affect women and families. Learn more at www.ywcachicago.org and follow @ywcachicago on Twitter, Instagram, Facebook, LinkedIn and YouTube.