



## **Breedlove Entrepreneurship Center and Stanley Hainsworth also known as “Mr. Starbucks” at Emerging Brands Summit**

CHICAGO, IL (October 5) — [Emerging Brands Summit](#) will be held October 23, 2022 at McCormick Place in the S100 Grand Ballroom from 8:00am-5:30pm. It is a one-day event occurring during [PACK EXPO International](#) bringing together new brands with experts in manufacturing and packaging to develop a blueprint to scale operations. Networking opportunities, exhibits, and content-rich educational sessions provide emerging brand visionaries with the tools for growth through scaled operations with manufacturing and packaging experts.

The YWCA's [Breedlove Entrepreneurship Center](#) will be in attendance (Booth EB-77) exhibiting their small business development initiative to those who attend. This initiative provides Black women entrepreneurs access to funding and support with the help of partnerships with Below the Line, Inc., and funders like William Blair & Company and the Coleman Foundation.

[Stanley Hainsworth](#), Founder and Chief Creative Officer of Tether will be presenting, “How to Translate a Brand Promise into Packaging” at 12:55 PM. Hainsworth is a steadfast and significant partner to the YWCA's [Breedlove Entrepreneurship Center](#) having provided past cohort participants branding guidance and mentorship. We are excited to help bring attention to this event and Hainsworth's presentation knowing this opportunity will help businesses strengthen their brands and improve their storytelling.

You can [REGISTER HERE](#) using code **BREEDLOVE** at checkout for \$50 off.

### **About Breedlove Entrepreneurship Center**

The YWCA's Breedlove Entrepreneurship Center is named for [Madam C.J. Walker](#), America's first self-made female millionaire. Born to formerly enslaved parents as Sarah Breedlove, and orphaned at the age of six, she rose to success with sheer determination and grit. Breedlove built a hair care empire which employed 3,000 workers and trained 20,000 "Walker's Agents," creating sales jobs and a pathway to the middle class for many Black women. In that spirit, we are empowering women of color to "open their own shops," grow their own empires, and endow the next generation of Madam C.J. Walkers.

Entrepreneurs interested in the next Breedlove Entrepreneurship Center cohort can visit <https://ywcachicago.org/our-work/economic-empowerment/breedlove/> to apply and learn more about the program.

### **About YWCA Metropolitan Chicago**

Founded in 1876, YWCA Metropolitan Chicago is a social enterprise committed to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all. As a leading association among a national network of more than 200 YWCAs, YWCA Metropolitan Chicago touches tens of thousands of women and families annually through comprehensive human services provided across the region. YWCA Metropolitan Chicago is a leader in the areas of sexual violence support, early childhood and child care provider services, family support, youth STEM programming and economic empowerment. A commitment to racial justice, equity and inclusion is foundational to all YWCA programs and services. Located in the third-largest American city, YWCA Metropolitan Chicago serves as a national incubator for innovative programming, outreach and engagement strategies. YWCA Metropolitan Chicago works at both the individual and systems levels to create the truly inclusive marketplace necessary for a diverse and balanced economy. The organization is an active member of many national, state, county and city-level coalitions, advocating for policies that combat racism and positively affect women and families. Learn more at [www.ywcachicago.org](http://www.ywcachicago.org) and follow @ywcachicago on Twitter, Instagram, Facebook, LinkedIn and YouTube.